

The 4<sup>th</sup> International Conference on Creative Cities: Cultural Impact  
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# **Inclusive diversity, dialogue, and innovation**

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- Collapse of two development models
- State-led compromise model
- Market-led competitive model
- A new civil society-led model for economic development?



- ‘creating value by basing growth on knowledge’
- Science and technology
- Cultural and creative activities



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# Innovation based on dialogue & diversity

A large group of people, mostly young adults, are sitting on a green lawn in front of a grand, multi-story stone building with many windows. In the foreground, there is a large, abstract, dark-colored sculpture that looks like a propeller or a fan. The scene is bright and sunny, suggesting a pleasant day. The people are engaged in various activities, some talking in small groups, some reading, and some just relaxing. The overall atmosphere is one of a busy, open public space.

- Innovation as generation of new ideas, products and practices
- Innovation through dialogue
- Meeting of minds, interaction of diversity
- What forms of difference and what forms of dialogue?

# What forms of dialogue?

## 1. Mediated Dialogue: technology

- Immaterial, intangible, aspatial?
- Continued significance of spatial concentration

## 2. Immediate dialogue: face-to-face, place-based

- Innovative clusters
- Science parks, cultural quarters, educational districts, etc.

# Clustering and fragmentation

- Clustering through market, or public policy
- Land use zoning
- Suburban character
- Branded urban districts
- Commercialization of science and culture, located in designated places



# What forms of diversity?

- Hierarchical, two-tier society, partitioned space
- Retrofit for the elite
- Inclusive notion of diversity
- Human effort as the source of all value
- Spatial and institutional public realm
- Consumerism and diversity



# Diversity and identity

- From superficial to deep
- Advertising and experience economy
- Inward-looking and tribalism
- Similarities and differences
- Globalization and local distinctions
- Particular local compositions as the basis of dynamic and adaptive identities





# Innovation through inclusive interface

- Broad understanding of social difference
- Innovation through inclusive and open forums of interaction
- Public realm, response to laissez-faire
- Mobilizing recognition as a social force
- Avoidance of functionalist elite enclaves
- Inclusive and democratic local compositions