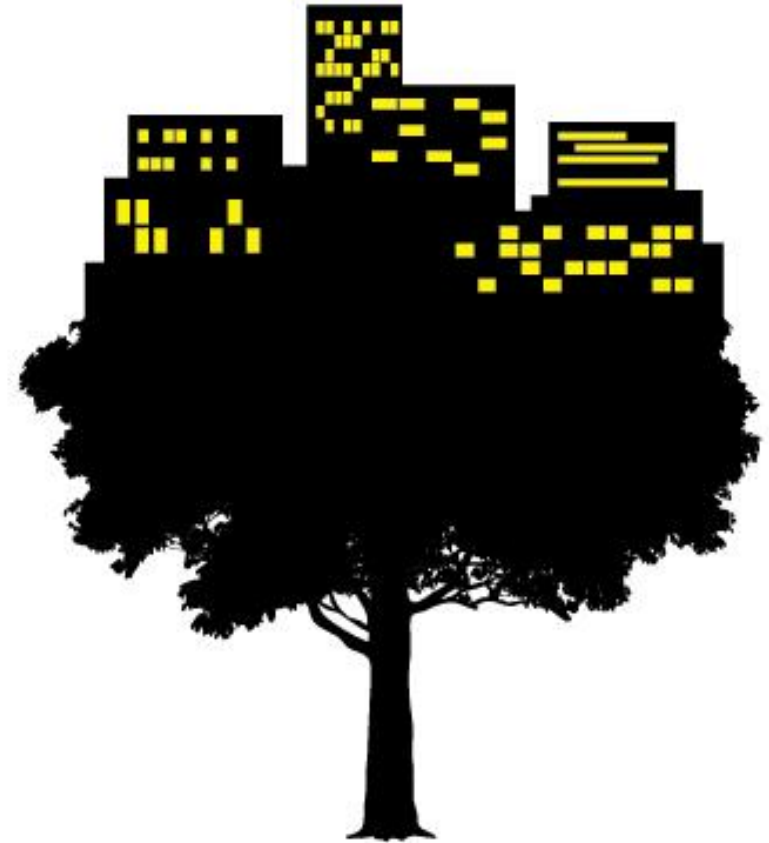


# co-city

**Alfons Cornella**

Founder & CEO

[ac@infonomia.com](mailto:ac@infonomia.com)



# Cities: the space-time of humans

Every week,  
**1 Mpax move** to cities...  
This will continue til 2050

## Top 25 hot spots by 2025

### Cityscope 2025 city rankings

**Bold text** Developing regions

Normal text Developed regions<sup>1</sup>

Rank	GDP <sup>2</sup>	Per capita GDP <sup>2</sup>	GDP growth <sup>2</sup>	Total population	Children <sup>3</sup>	Total households	Households with annual income over \$20,000 <sup>4</sup>
1	New York	Oslo	<b>Shanghai</b>	Tokyo	<b>Kinshasa</b>	Tokyo	Tokyo
2	Tokyo	<b>Doha</b>	<b>Beijing</b>	<b>Mumbai</b>	<b>Karachi</b>	<b>Shanghai</b>	New York
3	<b>Shanghai</b>	Bergen	New York	<b>Shanghai</b>	<b>Dhaka</b>	<b>Beijing</b>	London
4	London	<b>Macau</b>	<b>Tianjin</b>	<b>Beijing</b>	<b>Mumbai</b>	<b>São Paulo</b>	<b>Shanghai</b>
5	<b>Beijing</b>	Trondheim	<b>Chongqing</b>	<b>Delhi</b>	<b>Kolkata</b>	<b>Chongqing</b>	<b>Beijing</b>
6	Los Angeles	Bridgeport	<b>Shenzhen</b>	<b>Kolkata</b>	<b>Lagos</b>	New York	Paris
7	Paris	Hwasŏng	<b>Guangzhou</b>	<b>Dhaka</b>	<b>Delhi</b>	London	Rhein-Ruhr
8	Chicago	Asan	<b>Nanjing</b>	<b>São Paulo</b>	<b>Mexico City<sup>5</sup></b>	<b>Mumbai</b>	Osaka
9	Rhein-Ruhr	San Jose	<b>Hangzhou</b>	<b>Mexico City<sup>5</sup></b>	New York	<b>Delhi</b>	<b>Moscow</b>
10	<b>Shenzhen</b>	Yŏsu	<b>Chengdu</b>	New York	<b>Manila</b>	<b>Mexico City<sup>5</sup></b>	<b>Mexico City<sup>5</sup></b>

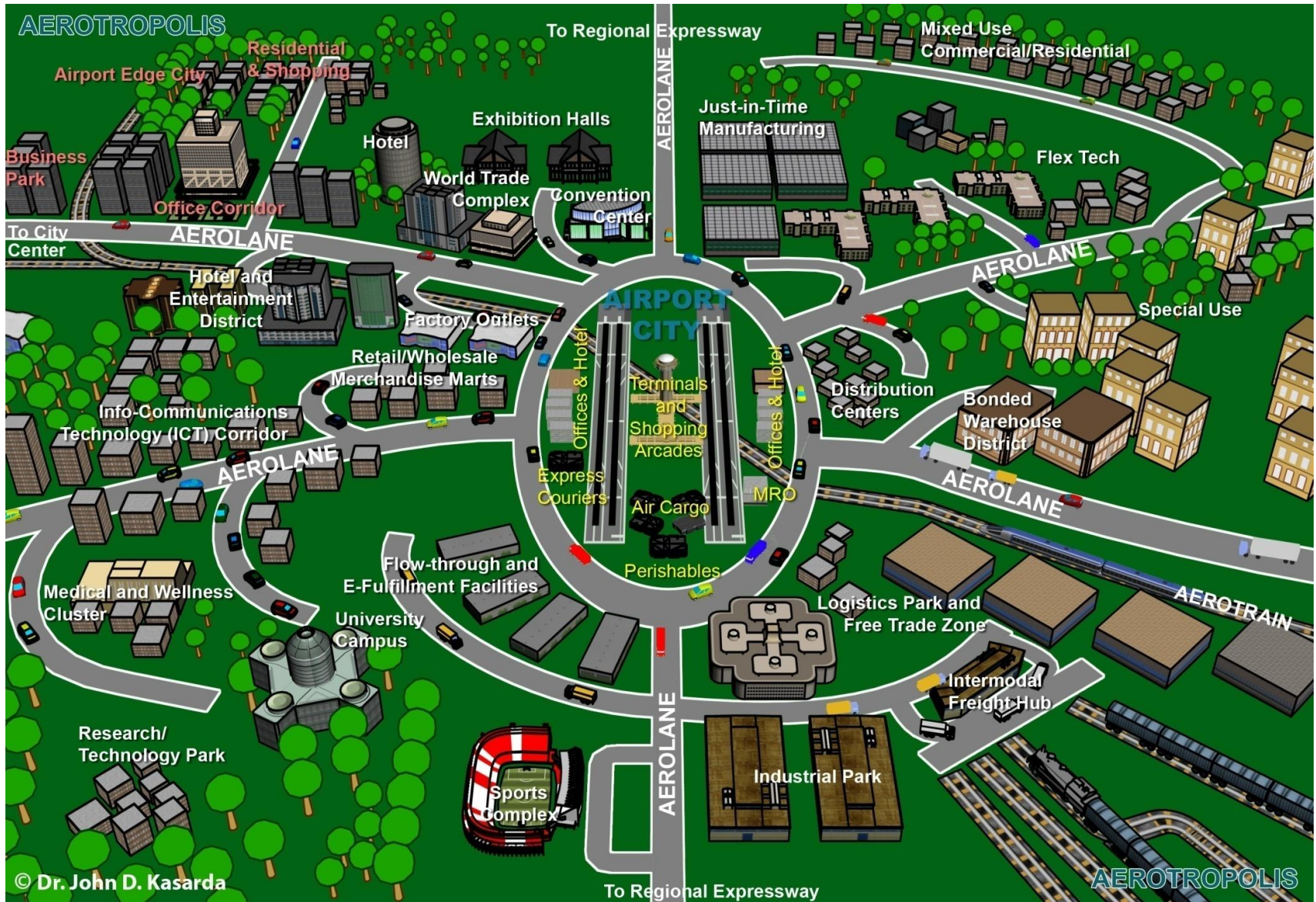






The shapes and fates of the cities  
have always been defined  
by **transportation**.  
Today this means air travel...









33.000 MIO RFID hoy



Welcome to  
TheSmarterCity™



Watch the Documentary

Smarter Industries ▶



Transportation  
Airports & Rail



Public Safety



Social Services



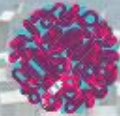
Education



Healthcare



Economic  
Development



Transportation  
Traffic

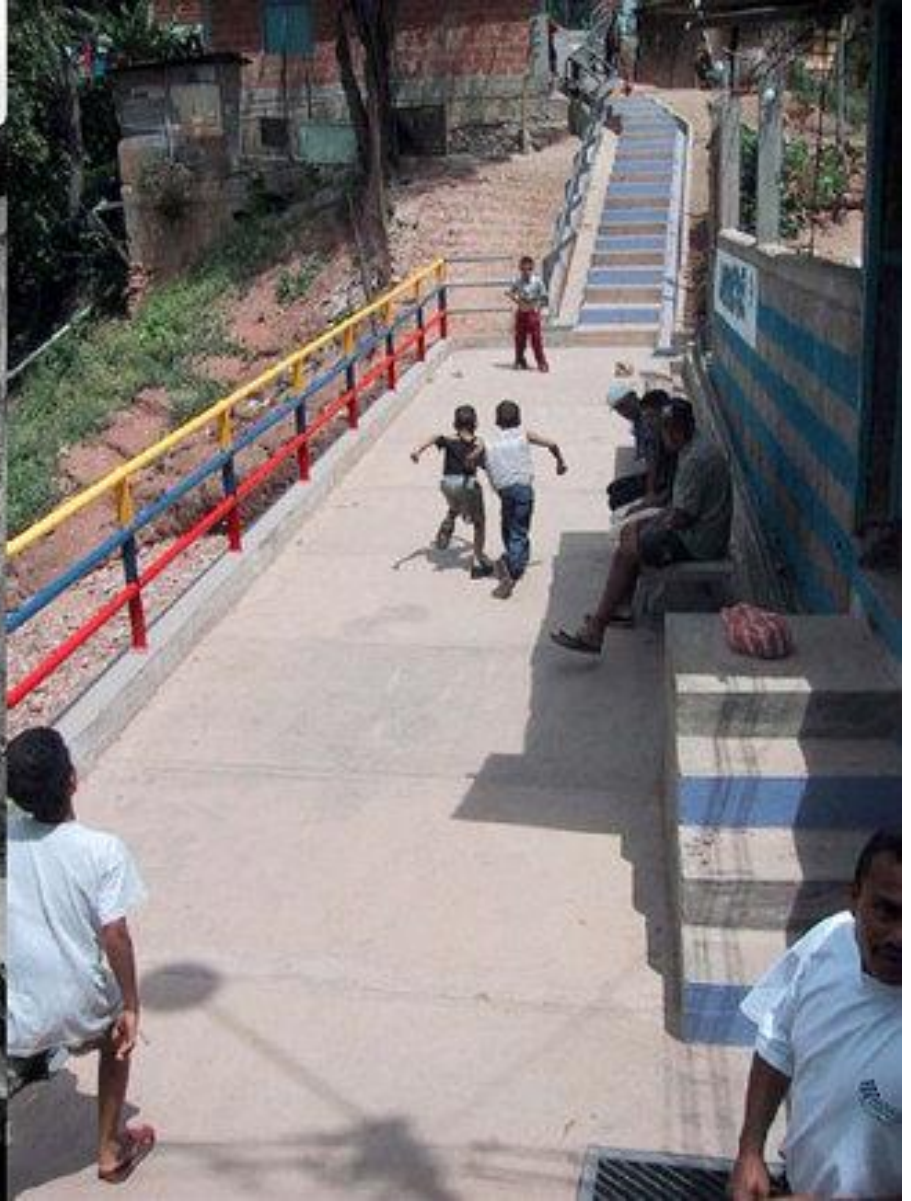
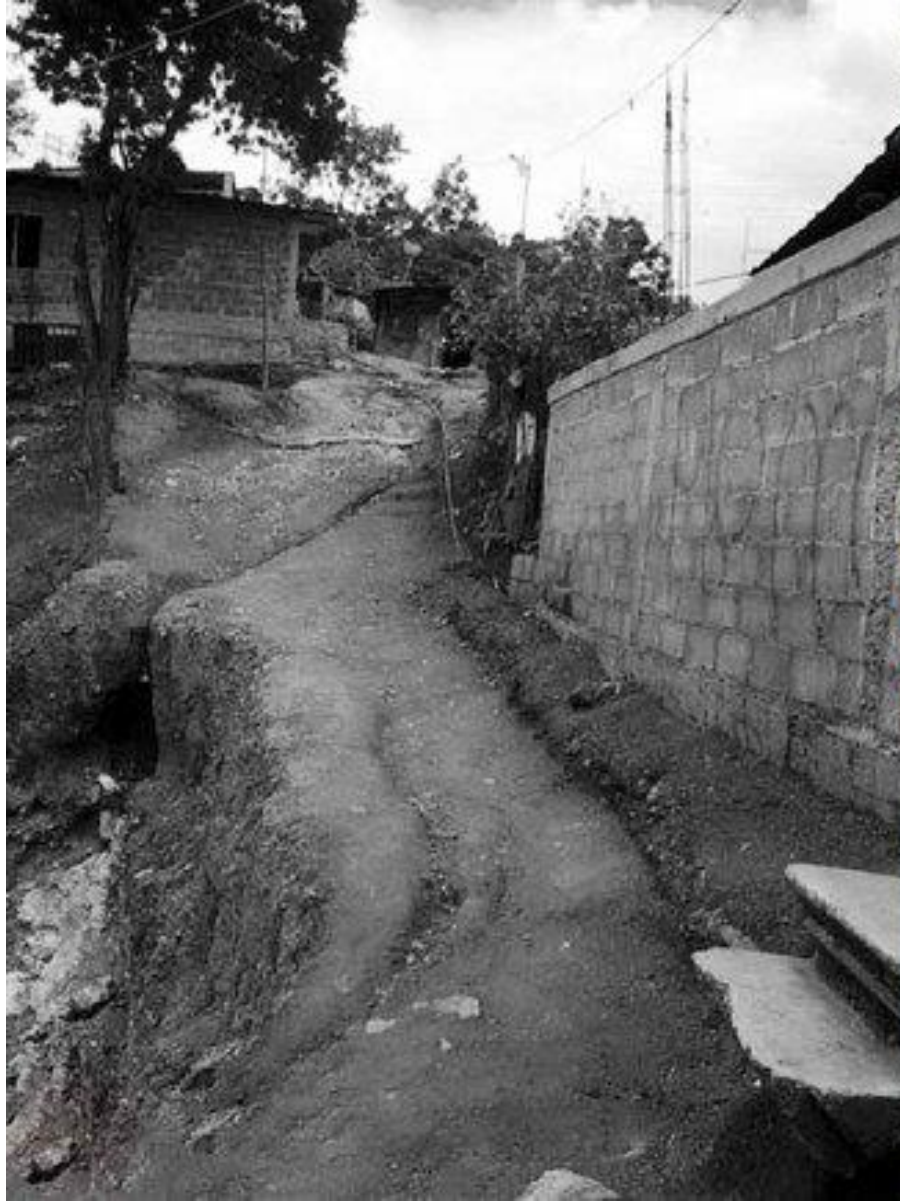


Energy & Utilities



# The sheer need of **planning**

from mere planning  
to **adaptation**





# The co-society project

We are a reference  
**on innovation in Spanish**

Where will the **next ideas**  
come from ?

**illy**  
*issimo*

ILLY ISSIMO  
ABOUT COFFEE

EVENTS

MEDIA GALLERY  
RECIPES

SPECIAL CONTENTS

ILLY ISSIMO PEOPLE



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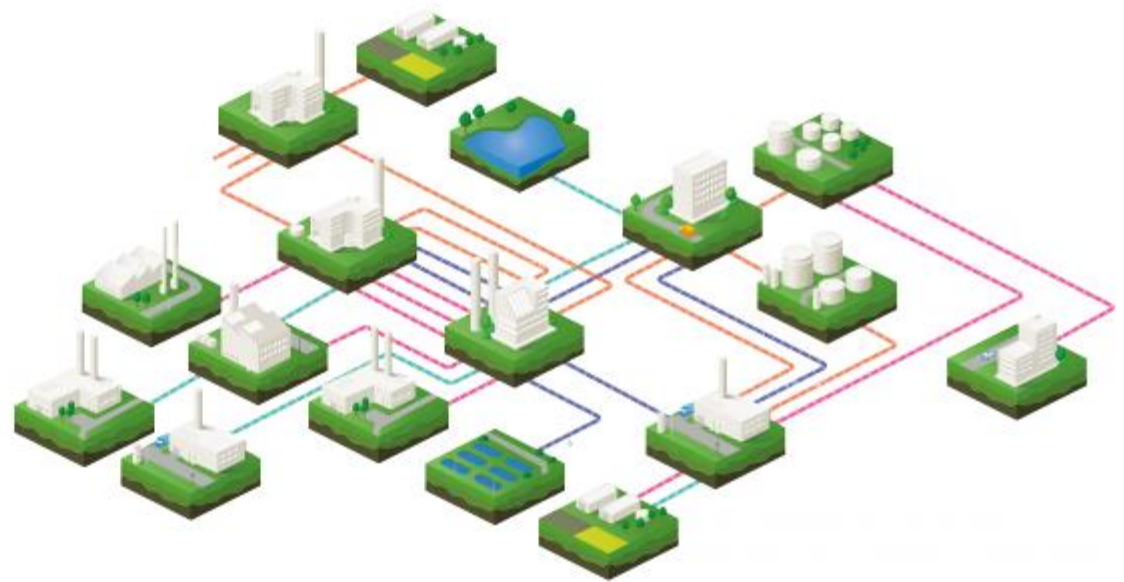
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# Foster systematic **intersections**

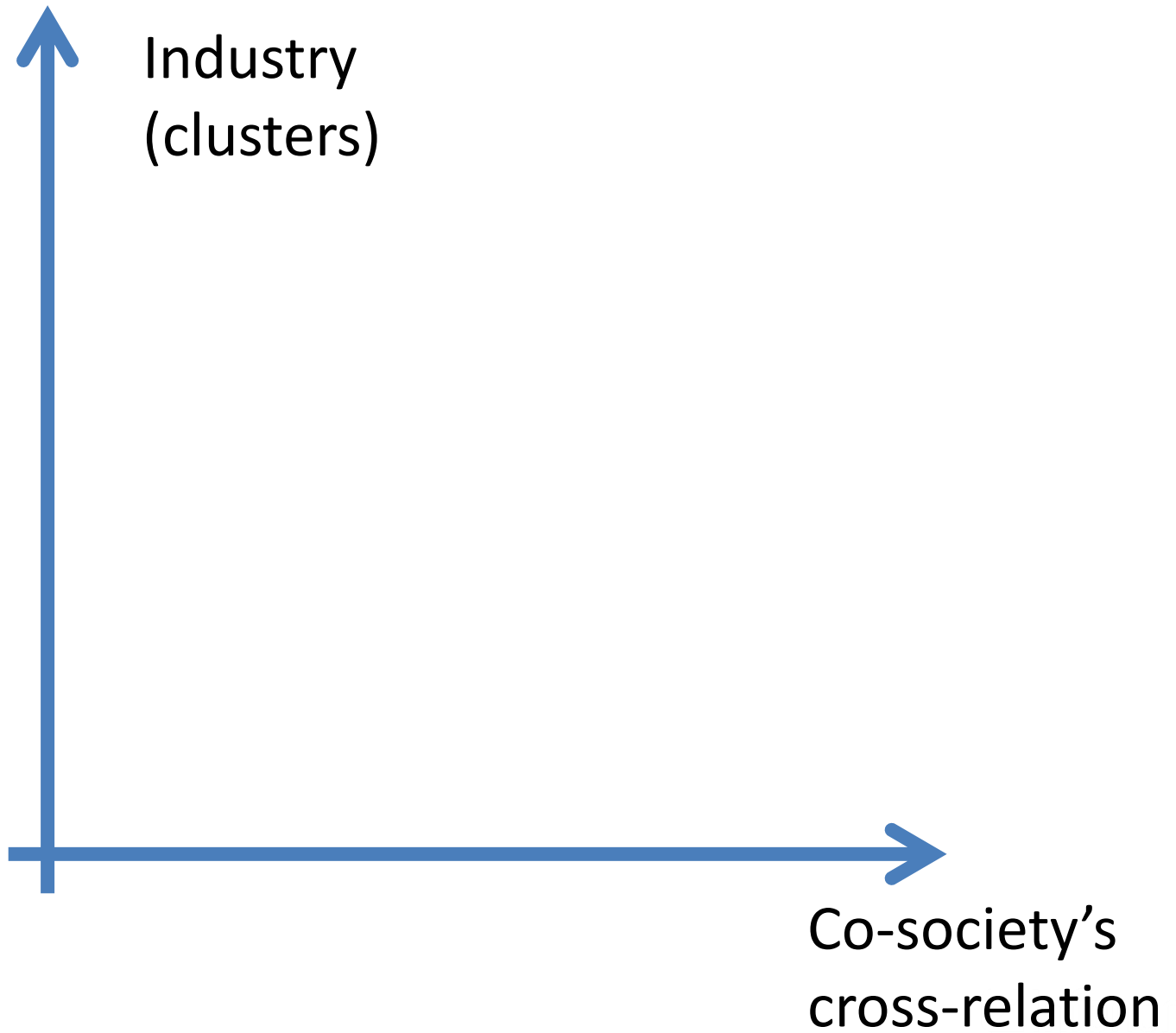
In brief:  
**turning unlikely projects  
into viable business**

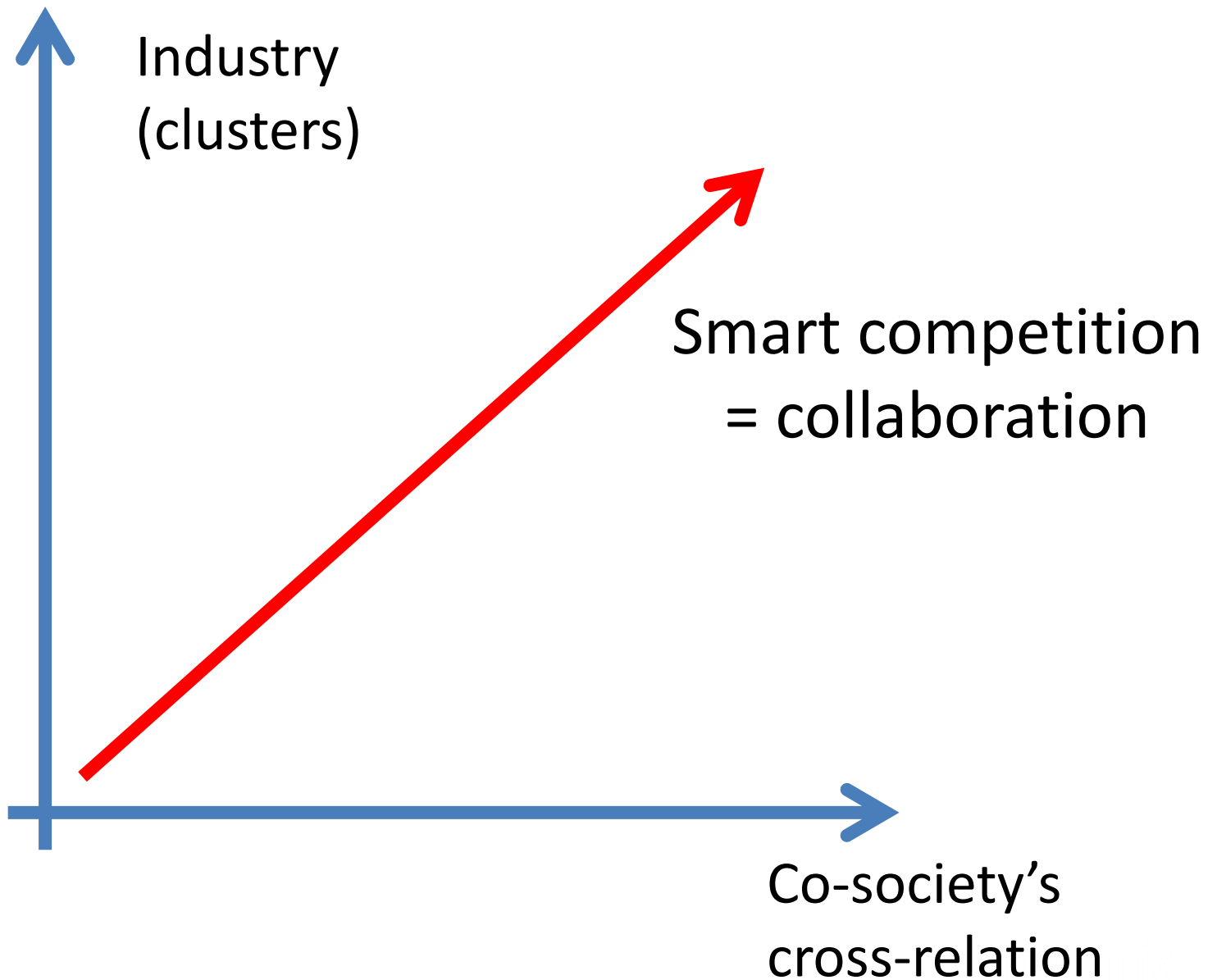
The rules of the game:

**smart teams**  
**in different industries**  
**willing to mix**

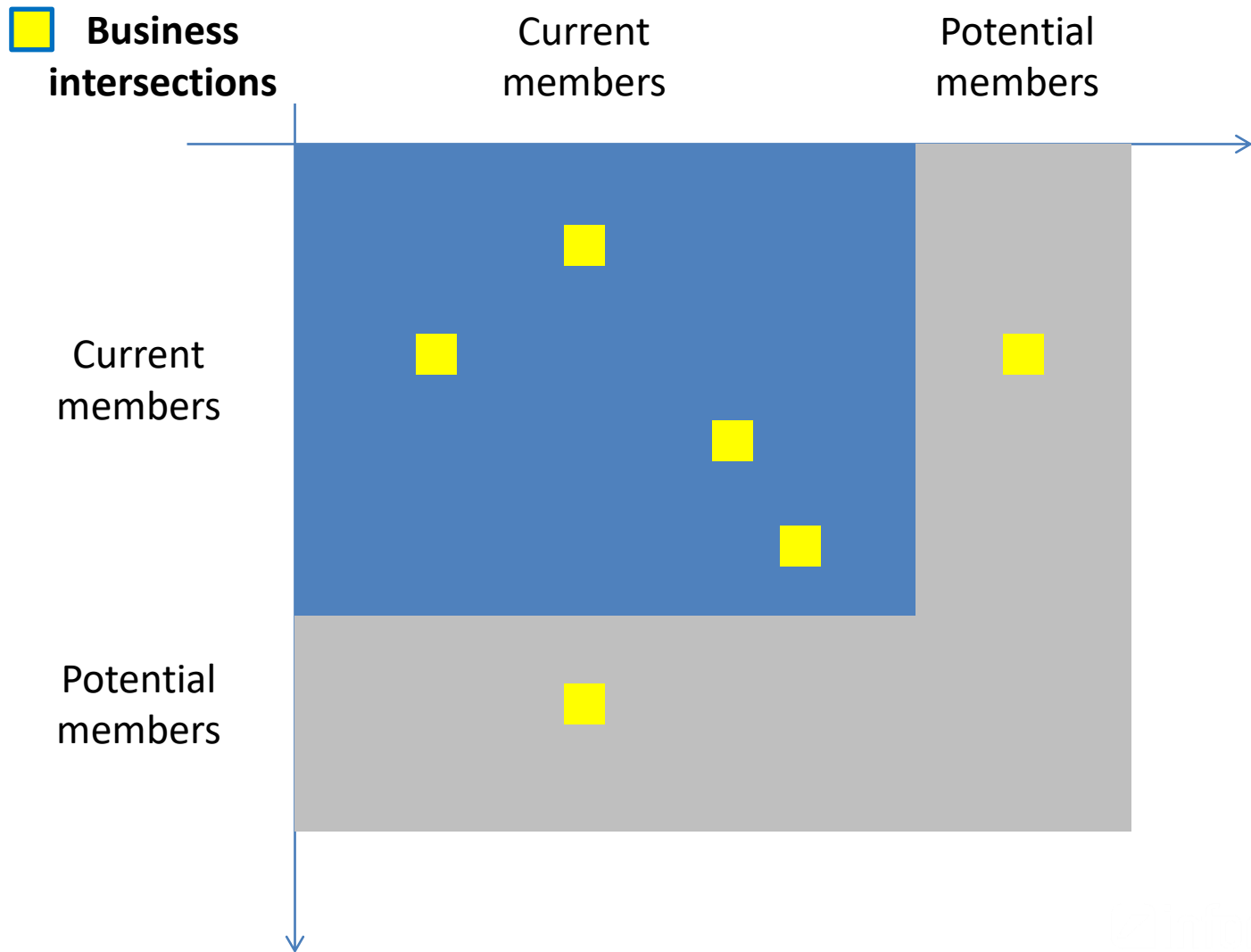


Industry  
(clusters)

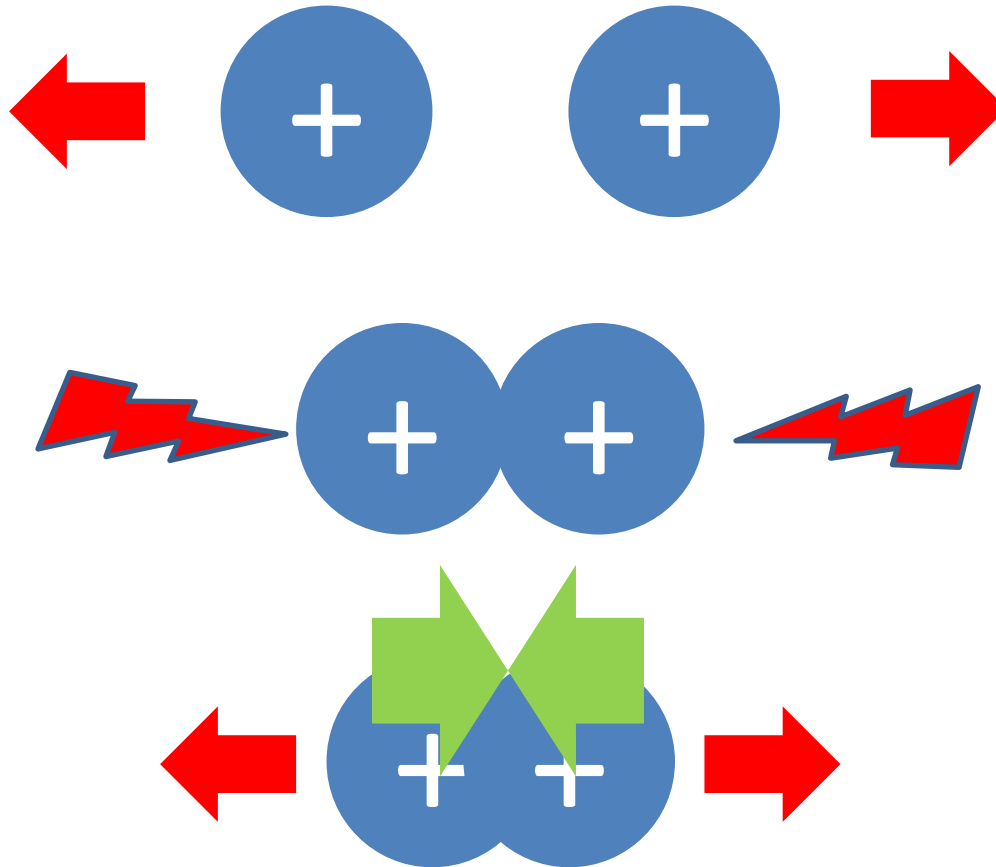




# Co-projects: being proactive

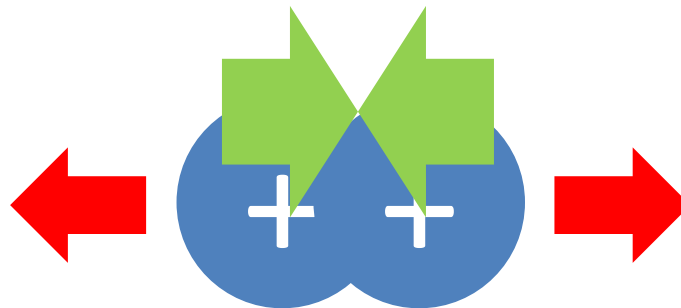
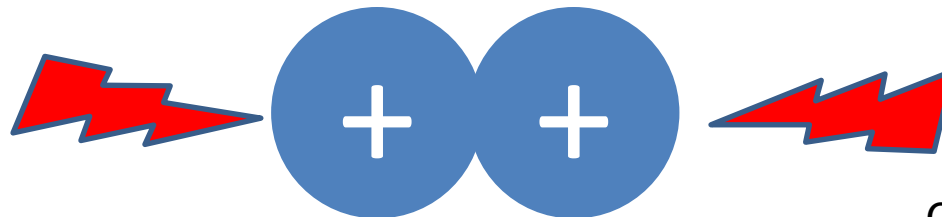
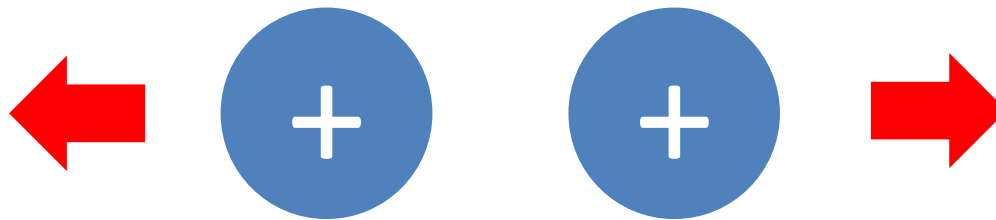


# Why co-society is useful?





# Why co-society is useful?



Co-society makes the companies to “collide” in order to establish **strong** bonds

# The future of cities

**Being smart?**

A necessary,  
but **not** sufficient condition

**hardware** = system ?

hardware × software = system

smart × ? = city

**city = market**



# Mobilize your assets





**Connect your assets**

economy ?

economy × culture = society

## London's high-tech start-ups **Silicon Roundabout**

A patch of east London has quickly become a world-class technology hub. Britain's government has taken an interest; others might too

Nov 25th 2010 | from the print edition

0



The economist

But the entrepreneurs in Silicon Roundabout stress the unique draw of the east of the city, with its **bohemianism** and relatively **cheap** rents, for young, creative workers.



As the number of startups and entrepreneurs are increasing, they are creating their own eco-system of support and fun for the community. Entrepreneurs and startups are getting together through casual meetups, informal drinks, networking and even recruitment events created by themselves such as Silicon Roundabout Social Club, Silicon Drinkabout, Silicon Milkabout etc. This makes for a strong community focused on working together to create more opportunities for everyone, and in which startups thrive, spark ideas off each other and support each other's entrepreneurial efforts."

Smart?

smart × collaborative = human

Collaboration happens in **cities**

**illy**  
issimo

ILLY ISSIMO  
ABOUT COFFEE

EVENTS

MEDIA GALLERY  
RECIPES

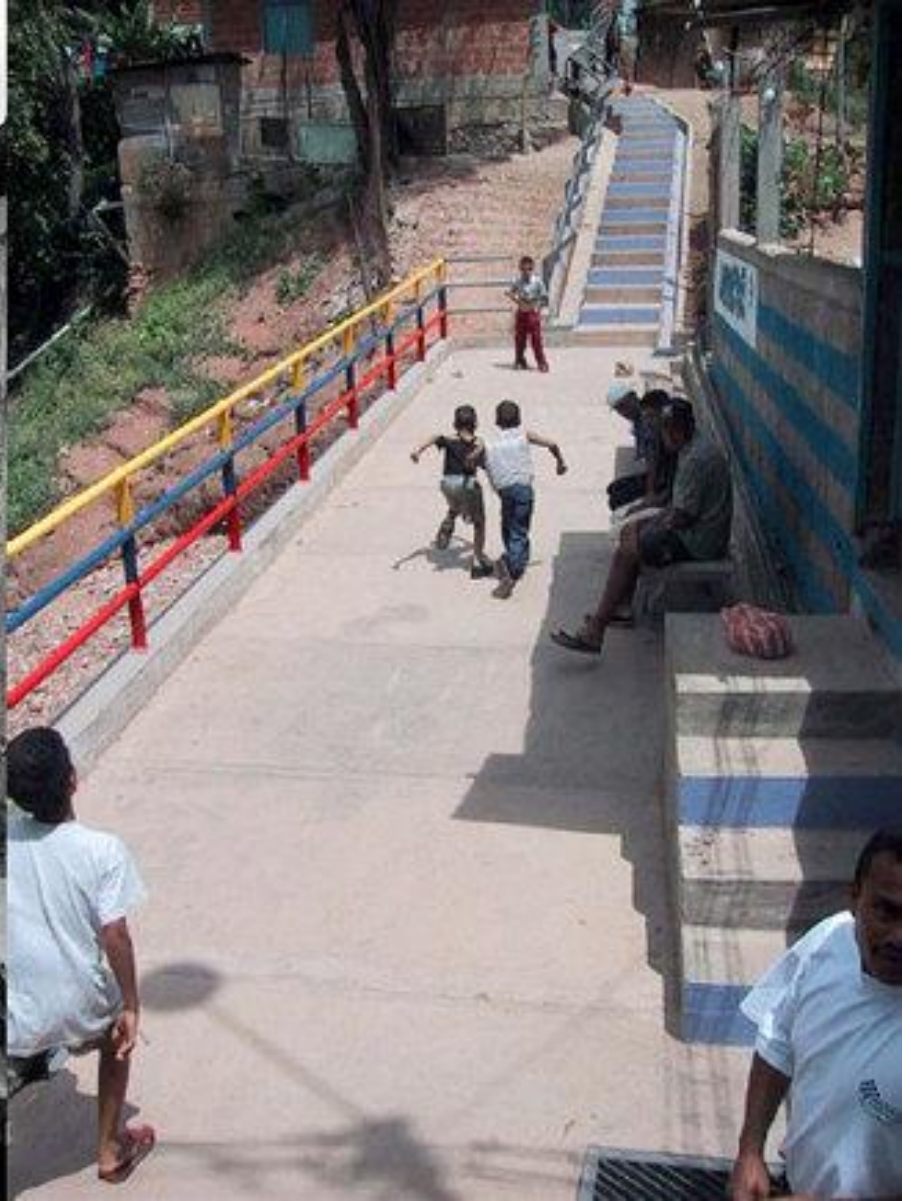
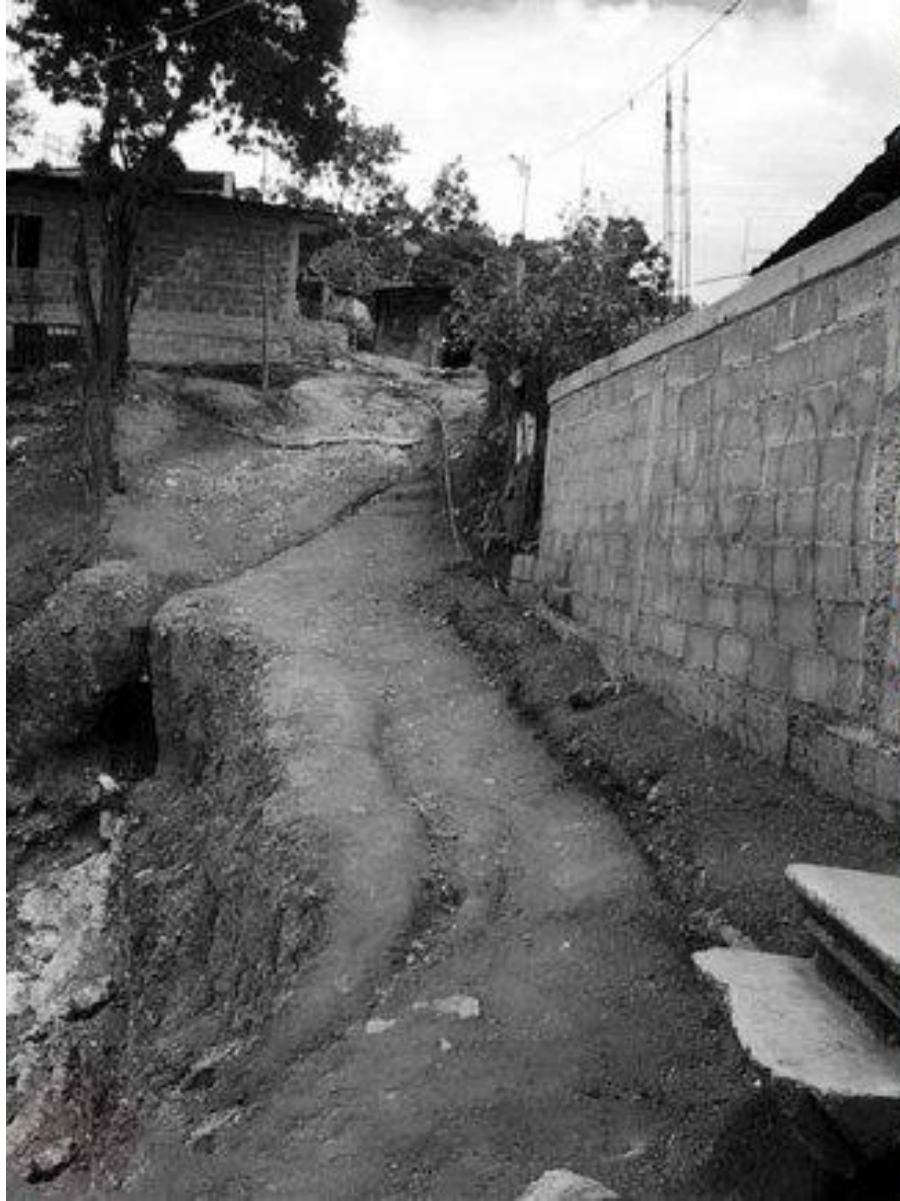
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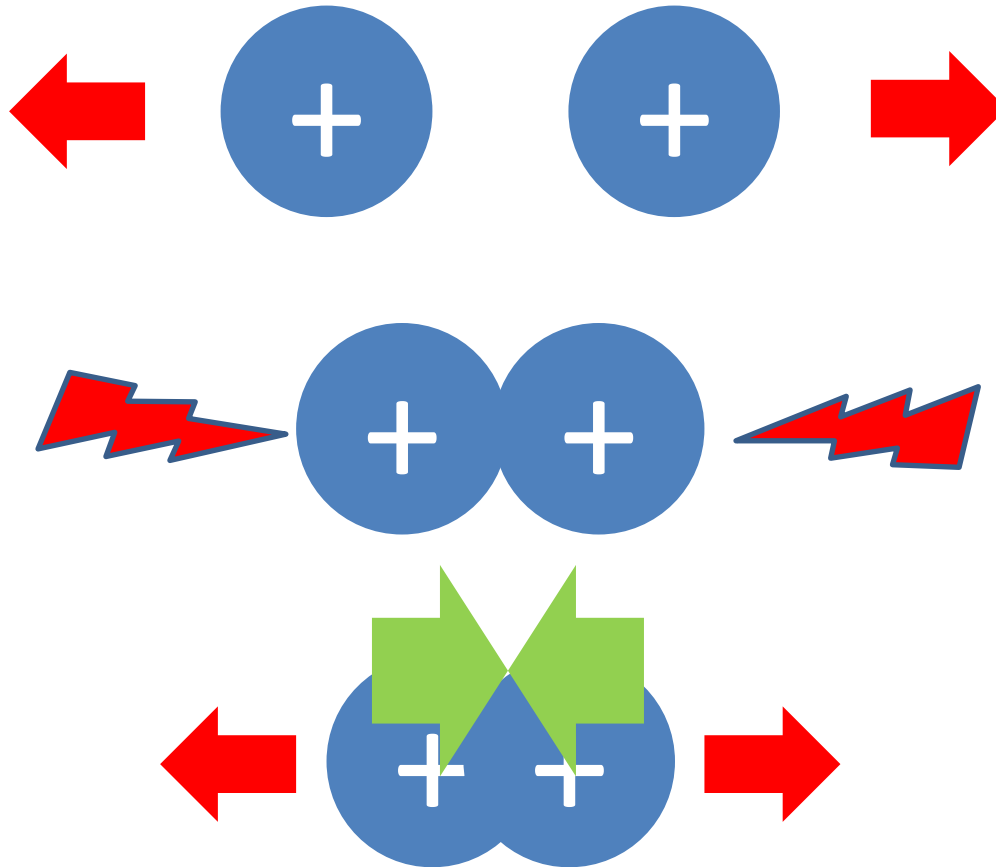


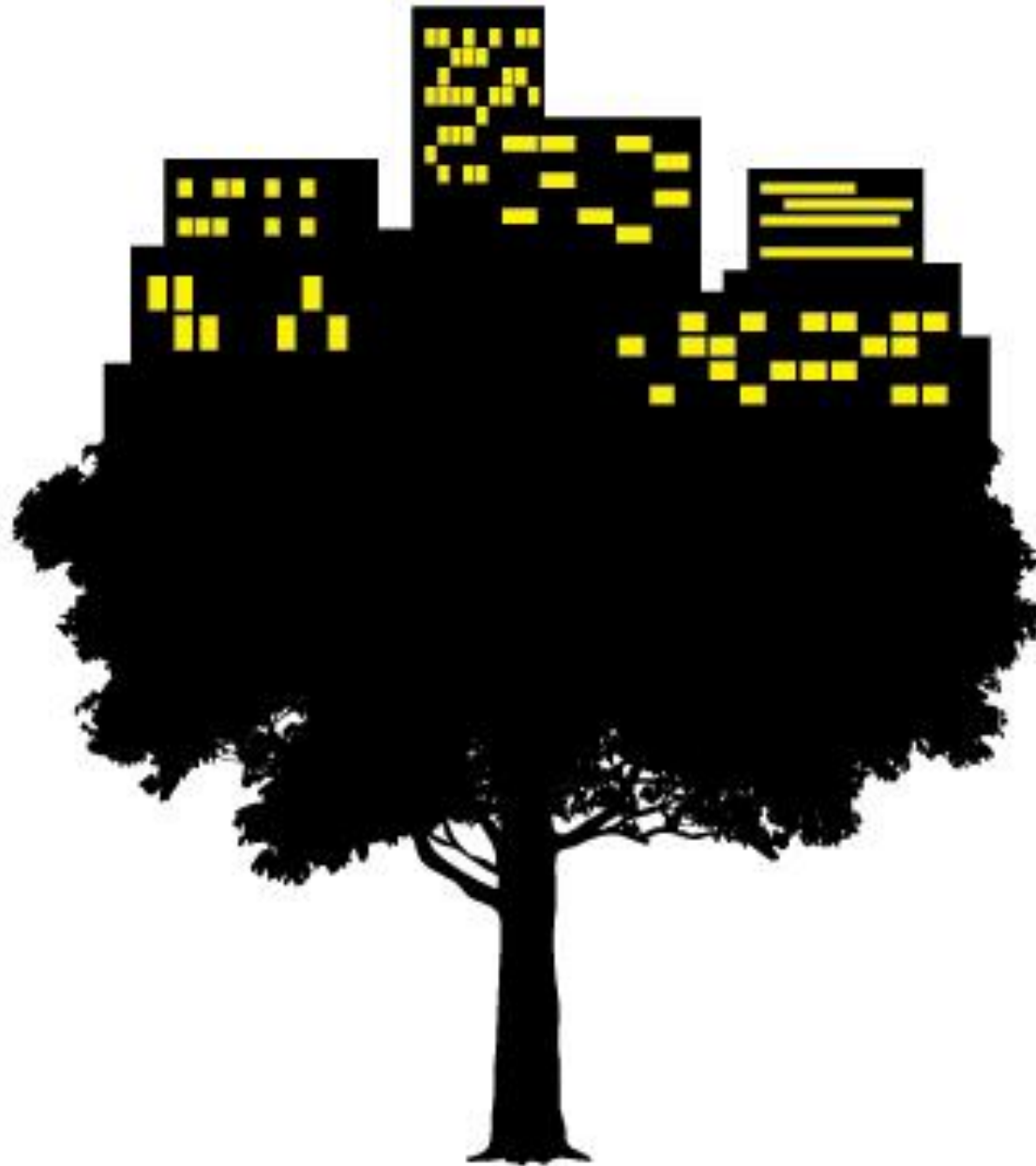
× 1000

what is a **co-city**?



# Why co-city is useful?





**LET'S**  
**CO!**